



LANCER
LABEL

LABELS CATALOG

FAX 800-344-9456 **ORDER FORM** **CALL** 800-228-7074

1 Bill To

Lancer Account# _____ Quote# _____
(If Applicable)
PO# _____ Date _____
Company _____
Attention _____
Street _____
PO Box _____
City _____ State _____ Zip _____
E-mail _____
Phone _____ Fax _____

2 Ship To (if different than Bill To)

Company _____
Attention _____
Street _____
City _____ State _____ Zip _____

3 Payment Method

All orders are shipped FOB factory. Charges are invoiced to your account.

Visa MasterCard American Express
 Bill my Lancer account COD (no dropships)

Credit Card Number

Expiration Date: Month _____ Year _____

Email Orders

orderdesk@lancerlabel.com

Mailing Address

PO Box 3637 • Omaha, NE 68103-0637

Street Address

301 South 74th Street • Omaha, NE 68114-4610

Internet Address

www.lancerlabel.com

4 Shipping Method

Orders will ship ground service unless otherwise specified. Current published rates plus handling charges will be added to your invoice. Please ship my order:

Ground 2-Day Next Day Other _____

Orders to Puerto Rico, Hawaii and Alaska must ship air or priority mail. Prepaid orders will be invoiced for shipping costs incurred.

5 Label Environment

Indoor Outdoor High Humidity Under Water
 Refrigerator/Freezer Chemicals Solvents
 Other _____

Surface

Inside Window Outside Window Metal Wood
 Corrugated Vinyl Paper Plastic Curved
 Other _____

Use

Ink-Jet Printer Laser Printer Thermal Printer

6 Order Information

New Order Exact Reorder Reorder WITH Changes
If reorder, give last order/design number _____

A 10% over/underrun will be billed accordingly.

No overruns, will accept underrun Ship exact quantity

7 Proofs (will extend production time)

PRESS PROOF @ \$40 per color, per proof

COLOR PROOF @ \$35 per proof

EMAIL PROOF @ \$15 **FAX PROOF** @ \$15

8 Label Information

Catalog Product# _____

Quantity _____

Number of Designs _____

Standard Ink Colors @ no additional charge

- | | | |
|--|--|--|
| <input type="checkbox"/> Black #1 | <input type="checkbox"/> Baby Blue #29 | <input type="checkbox"/> Yellow #2 |
| <input type="checkbox"/> Silver #21 | <input type="checkbox"/> Pink #27 | <input type="checkbox"/> Yellow Gold #41 |
| <input type="checkbox"/> Gray #14 | <input type="checkbox"/> Varnish #18 | <input type="checkbox"/> Orange #9 |
| <input type="checkbox"/> Light Gray #26 | <input type="checkbox"/> Teal #37 | <input type="checkbox"/> Orange/Red #3 |
| <input type="checkbox"/> Brown #15 | <input type="checkbox"/> Dark Green #12 | <input type="checkbox"/> Red #10 |
| <input type="checkbox"/> Gold #16 | <input type="checkbox"/> Light Green #13 | <input type="checkbox"/> Ivory #19 |
| <input type="checkbox"/> Dark Blue #6 | <input type="checkbox"/> Mint Green #28 | <input type="checkbox"/> White #17 |
| <input type="checkbox"/> Medium Blue #11 | <input type="checkbox"/> Burgundy #8 | <input type="checkbox"/> Purple #5 |
| <input type="checkbox"/> Light Blue #7 | <input type="checkbox"/> Ruby Red #4 | <input type="checkbox"/> Dk. Violet #34 |

PANTONE® Color Match _____

Quick Labels Stocks

Standard Stocks

- | | |
|---|---|
| <input type="checkbox"/> White Gloss | <input type="checkbox"/> Orange Fluorescent |
| <input type="checkbox"/> White Matte | <input type="checkbox"/> Green Fluorescent |
| <input type="checkbox"/> Yellow Gloss | <input type="checkbox"/> Pink Fluorescent |
| <input type="checkbox"/> Yellow Matte | <input type="checkbox"/> Chartreuse Fluorescent |
| <input type="checkbox"/> Red Fluorescent | <input type="checkbox"/> Blue Fluorescent |
| <input type="checkbox"/> Bright Gold Foil | <input type="checkbox"/> Purple Fluorescent |
| <input type="checkbox"/> Bright Silver Foil | <input type="checkbox"/> Clear Film |
| | <input type="checkbox"/> White Gloss with Opaque Adhesive |

Premium Stocks

- | | |
|---|--|
| <input type="checkbox"/> Laminated White Vinyl | <input type="checkbox"/> PressAbels™ White Gloss |
| <input type="checkbox"/> Laminated Yellow Vinyl | |

Finishing Options

- Rolls (500) Rolls (1000) Dispenser Boxes

9 Pricing

Prices shown below are in U.S. dollars.

Qty _____ X Unit Price \$ _____ =

Dispenser boxes @ \$.40 each =

Proofs: Email or Fax @ \$15, Color @ \$35,
Press @ \$40 per color, per proof =

PANTONE color match
@ \$40 per color, per order =

TOTAL =

10 Label Layout

Layout Information *Sketch Artwork and Copy Here*

Copy & Art Placement

- Justified Centered Flush Left Flush Right
 Border sets in 1/16" from edge No Border

Typestyle _____ Point Size _____

- Lancer designers to select

11 Sending Art

File Name _____

- | Platform | Software | Imported Graphic Files |
|----------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Mac | <input type="checkbox"/> InDesign | <input type="checkbox"/> Tiff |
| <input type="checkbox"/> Windows | <input type="checkbox"/> Illustrator | <input type="checkbox"/> EPS (include original) |
| | <input type="checkbox"/> Freehand | <input type="checkbox"/> Other _____ |
| | <input type="checkbox"/> Corel Draw | |
| | <input type="checkbox"/> QuarkXPress | |

Please be sure to include both screen and printer fonts.

12 Additional Information

For non-catalog (custom) items, please call 800-228-7074 and speak with one of our knowledgeable customer service specialists.

EMAIL • orderdesk@lancerlabel.com

VISIT • www.lancerlabel.com

CALL • 800-228-7074

FAX • 800-344-9456

Order form good thru 12/31/08.



01/08